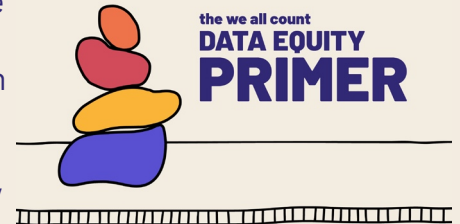# WE ALL COUNT
project for equity in data science

Data Equity Primer
A live, online workshop for the Seattle Evaluation Association team and partners.

The We All Count Data Equity Primer is a laser-focused, one-hour introduction designed to get you up to speed on the core issues facing the equitable and ethical use of data and provide you with a clear picture of the challenging landscape of turning complex human questions into numbers then back into meaning (without totally screwing people over in the process!).

the we all count DATA EQUITY PRIMER

We all want to make sure that the people we care about are treated fairly in how we collect, analyze, interpret and report on data, but there are many ways that bias, unfairness, and flat-out error creep into the many important choice points that are in every data project.

IN THIS FAST-PACED, EXCITING PRIMER, WE COVER:

- The compelling case for why data projects are not objective (and why that's a good thing!);
- How the kinds of choice points we all face in this field give us to opportunity to embed equity in our work;
- Why we all need a cohesive system for identifying and addressing equity issues in data,
- An introduction to a practical, concrete approach to this crucial issue: The Data Equity Framework.

Heather Krause, PStat, is a data scientist and the founder of We All Count, a project for equity in data. We All Count works with teams across the globe to embed a lens of equity into their data products. Heather is a data scientist with over 20 years of experience building tools that improve practices and systems. Her cutting-edge approach to project design, data collection, analysis, reporting and visualization have placed her in high demand as a project lead, a crisis consultant and a speaker on the subject of data equity.

WHEN /WHERE?
The workshop will take place online (via Zoom) on:
October 24, 2023; 3:00 PM – 4:30 PM ET

This is a one-hour workshop with an optional 30-minute Q&A period immediately following.